Historic, Archive Document

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O. C. WALLER & BROTHERS
THE HONEST PLANT GROWERS
Judsonia, Arkansas

Name ........................................

City ........................................

State ........................................

R. F. D. or Address .........................

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY,
Horticultural Investigations.
(Hort. No. 291)

GOVERNMENT PRINTING OFFICE
8—2902
Sunny Slope Fruit Farm
O. C. WALLER, MANAGER
JUDSONIA, ARKANSAS

Our Motto: “Quality, Service and Satisfaction Guaranteed.”

To My Many Friends and Patrons:

The time has again arrived for presenting my fall and spring price list. First, we indeed wish to thank those who have been favoring us with their orders for the past 20 years. As their orders are repeated year after year it is proof that our plants have met their entire expectation.

The plant business is my business and I do claim to be a specialist on the small fruits which are listed in this folder.

I know you have confidence in me or you would not continue to repeat your orders each year and I shall not jeopardize that confidence with inferior plants.

The past season has been ideal for growing plants, and the result is we have millions of them. Now to the prospective buyer of plants who has never favored us with an order, let us say—you cannot place your order where you can buy better plants than we are offering you. Our judgment along this line is backed by many years of experience in the strawberry field. Our experience in packing plants for the past eleven years assures you that you are getting first class work along this line. The many letters that we have on file, of which we will print a few, is proof that WALLER BROTHERS’ plants are all that can be expected of anyone.

Again thanking you one and all for the business you have favored us with, and asking a continuance of same we, are,

Yours very truly,
WALLER BROTHERS

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General Information

Prices in this folder set aside all former quotations. When ordering plants, use order sheet and write your name and address plainly.

Payments

Must be made in advance. Either Express or Post-office money order, bank draft or registered letter. Or, if you prefer, we will send your plants C. O. D. provided you send 25 per cent of full value of order.

Our Guarantee

We guarantee our stock true to name, with the understanding that should it prove otherwise we will refund the money or replace it with other stock which is true to name. But under no circumstances, are we liable for more than the first cost of the plants.

Digging Our Plants

Our plants are dug as ordered, nicely trimmed and tied in bunches of 26 and 27 and counted as 25. This insures you of a good count. Plants are packed in light crates with plenty of damp moss, and guaranteed to reach you in good shape, either by mail or express.

Time of Filling Orders

We will begin filling orders this season October 10th to 15th.

For Spring delivery, we will ship until April 15th and guarantee safe arrival. After this date they go at your risk. You will not lose anything by sending in your order early.

Estimate Weight of Plants

It is impossible to give the correct weight of plants, as some varieties are much larger than others, and as spring advances the plants become heavier. Our experience has taught us that it is safe to calculate on from 20 to 25 pounds to the thousand.

Care of Plants When Received

If the ground is not in a fit condition for the planting of them, a very easy method can be used to keep them. Take each variety a bunch at a time, cut strings and spread roots thinly along the side of a shallow furrow, then cover roots of plants with dirt not higher than crowns of plants. Give partial shade, and if ground is dry, water roots only.
Letters of Testimony which Speak for Themselves

Portales, N. M., April 14, 1925
O. C. Waller Bros.
Judsonia, Ark.
Gentlemen—We received our plants this week and wish to thank you for the extra good plants you shipped us. We certainly can recommend you to people who want plants.
Yours very truly,
R. H. G.

Pottsboro, Texas, April 22, 1926
O. C. Waller Bros.
Judsonia, Ark.
Gentlemen—We bought 250 strawberry plants from you one year ago and they are a fine variety. We mulched with wheat straw and irrigated them. We were too greedy and let all the runners take root, however, we have gathered as many as two and one-half gallons in one day and have had all we could use since Easter Sunday. There are blooms, green and ripe berries in the patch now. We are having trouble, every one wants plants. I do not have time to sell or give them away, so I am enclosing a list of names to whom you can sell plants if you will mail catalogue.
Yours truly,
Mrs. W. H. C.

Memphis, Tenn.
May 4, 1926
O. C. Waller Bros.
Judsonia, Ark.
Dear Sirs:—Last year I bought some 10,000 Klondike plants from you and they have proven to be O. K. I now want 15,000 more Klondike and 10,000 Aroma if you still have them.
Yours truly,
G. G. S.

Rolla, Missouri
March 13, 1926
O. C. Waller Bros.
Judsonia, Ark.
Gentlemen:—The four thousand strawberry plants received from your nursery are looking fine and I have not lost more than one dozen plants from the whole lot and these have been cut off by an ordinary white cut worm. Please write me at once a preventative to eradicate these worms.
Yours very truly,
O. C. B.

Iola, Kansas, March 1. 1925
O. C. Waller Bros.
Judsonia, Ark.
Gentlemen:—I take the pleasure of ordering some strawberry plants of you, as yours have always given perfect satisfaction. I got my order in too late last season to get any Senator Dunlap, so will try again. I have one acre of your choice berries already and I want you to send me 5,000 Senator Dunlap and 2,000 more of the other kind to go with them. You will know best as to the kind. Please send the plants when you think best.
Yours very truly,
H. G.

Oklahoma City, Okla. March 5, 1926
O. C. Waller Bros.
Judsonia, Ark.
Gentlemen:—I am just back from California where I have been living the past year and a half. I am now in the market for more strawberry plants and am writing to you for same, as I know you have the best plants.
Yours very truly,
H. W.

Columbia, Tenn., Feb. 22, 1925
O. C. Waller Bros.
Judsonia, Ark.
Dear Sirs:—I received my strawberry plants in good condition, as good as I have ever seen, for which I thank you.
Very respectfully,
J. P. F.

Coffeyville, Kans.
May 31, 1926
O. C. Waller Bros.
Judsonia, Ark.
Gentlemen:—Our plants arrived in splendid condition and were distributed yesterday. I wish to thank you for the attention given Mr. M. H. order. I think perhaps a few more men will want plants and if so you will receive the order. I thank you again for your prompt attention to our orders.
Yours very truly,

Iola, Kansas, March 1, 1925
O. C. Waller Bros.
Judsonia, Ark.
Gentlemen:—I take the pleasure of ordering some strawberry plants of you, as yours have always given perfect satisfaction. I got my order in too late last season to get any Senator Dunlap, so will try again. I have one acre of your choice berries already and I want you to send me 5,000 Senator Dunlap and 2,000 more of the other kind to go with them. You will know best as to the kind. Please send the plants when you think best.
Yours very truly,
H. G.

Palo Alto, Cal., April 3, 1926
Waller Bros.
Judsonia, Ark.
Gentlemen:—The plants came in good shape and if I do not get a start from them it is my fault and not yours.
Yours very truly,
J. A. H.

Dover, Okla., April 7, 1926
Mr. O. C. Waller Bros.
Judsonia, Ark.
Gentlemen:—I am enclosing the money to pay postage on the strawberry plants I ordered and which were received in good shape. I set them out right away and so far I have not lost a plant.
Yours very truly,
Mrs. J. M. W.

Ashmore, III., March 7, 1926
Mr. O. C. Waller & Bros.
Judsonia, Ark.
Dear Sirs:—Enclosed you will find money to pay for the following plants, if you haven’t them, please substitute to the best of your ability. Well, I must say I have ordered plants of you before and found them all O. K. and more reasonable in price than anywhere else.
Yours truly,
J. W. G.

Bernie, Mo., March 16, 1925
Waller Bros.
Judsonia, Ark.
Gentlemen: Enclosed is my check for $5.00 Excelsior plants. The others arrived the other day and I am so well pleased with them that I am ordering this amount more.
Yours truly,
J. L.

Alvin, Texas, March 5, 1926
Waller Bros.
Judsonia, Ark.
Gentlemen: The 15,000 Klondike plants were received in splendid condition, and if we have favorable weather we will want more plants. Have you any more Champion K? They are sure fine. Yours truly,
J. A. F.

DEAR FRIENDS:
Are not these letters convincing evidence that our plants are as good as money can buy regardless of price? As already stated, these letters are genuine, and we have enough of such to print two or three circulars of this one. Such letters as the above do me good. I am always glad to hear from pleased customers, as it gives me encouragement to do even more to please the many new ones that are being added to our list year after year. You may be presented with glowing assertions, couched in language that is broad and sweeping, and yet mean nothing. You may hear of pedigree plants, of plants growing in the garden spot of the world. Claims of this kind are misrepresentations, pure and simple, and are made only to get your order. Look the world over and you will find no better plants than WALLER BROTHERS; that’s a pretty strong statement, but every order proves each word of it.

No rose bushes, cameras, monkey wrenches or other premiums are necessary to make new customers for WALLER BROTHERS, as the merit is in the plants...
This Picture Shows a Part of Our Beds

We are trying to grow plants enough this season to fill our orders and believe we will. Nothing but choice potatoes will be bedded. The best plants are none too good for our customers. Do not compare our plants with the cheap, uncertified plants that will be offered. Better pay a few cents more and get plants that are free from the dreaded Stem Rot and Black Rot. It is worth the little difference in price to know that you are doing your part to keep your farm free from these potato diseases. Think of the future.

Nancy Hall

This is our most popular sweet potato because of its early maturing and ready sale on the markets, especially the Northern markets where the Southern Nancy Hall is known as the best early eating sweet potato grown.

Porto Rica

The skin is a golden color with a pinkish tinge. Meat deep orange yellow, soft and sweet; tubers long and smooth, a very desirable shape. You will not be disappointed in this variety.

We will begin shipping plants April 10th, and continue until July.

All plants packed in damp moss and guaranteed to reach you in good condition.

Prices

The following prices are good from April 10 to May 20

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May 20 to June 15: 25 cents off from above prices

June 15 to July 1: 50 cents off from above prices

WALLER BROTHERS

Judsonia, Arkansas
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