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IRISES

Special Collections

Landscape and Mass Planting Offers

AUGUST
1927

Lee R. Bonnewitz
Van Wert, Ohio
Two of the Best Irises

Two Jewels for your garden which have my strongest recommendations. Each one an exceptional Dollar Value.

MOTHER of Pearl (Sturtevant) Standards and falls pale bluish lavender, with a faint creamy undertone. Large flowers of perfect form and exceptional substance. The creamy undertone of this exceptional substance often assumes the luster and iridescence which we see in the beautiful lining of sea shells which produce Mother of Pearl. The plant is tall, a vigorous grower, and a profuse bloomer.

AMBASSADEUR (Vilmorin) Standards smoky lavender; falls deep red violet with a rich orange beard. The plant is so tall (over three feet) the blooms so large and of such substance that everyone admires it. It possesses every quality of a high grade Iris, and I really believe it is the greatest Iris in the world, regardless of price.

The illustration in color on the cover of this folder is slightly less than half the size of the real flower. Its erect, sturdy, perfect growing habit is outstanding, for it is really majestic in any Iris planting. An Iris aptly named, for it is certainly a worthy representative of Irises in the great kingdom of flowers.

You and your friends will revel in its beauty when it puts on its court attire in your garden.

One root included with any collection offered in this folder for one dollar ($1.00) additional. Six roots for five dollars ($5.00) additional.
Lee R. Bonnewitz
VAN WERT, OHIO
Peonies--Iris--Oriental Poppies

August 6, 1927

To My Iris Friends, Old and New:

Here is the first group of my Iris Collection offers for 1927, and I am proud to say they offer a real saving to you.

In this day of business efficiency one always welcomes the results of system when its application means added value for the purchaser and increased business for the producer. And that is exactly what I have been able to do in developing a big organization for handling our leading specials, Irises and Peonies. By quantity planting I have accumulated a splendid stock of the world's best Irises. By offering varieties in collection groups, all to be dug, packed and shipped at one time, I can so centralize and systematize the work that the expense of digging, collecting, packing and shipping individual orders can be cut more than half.

I am passing this saving on to you for two reasons:

It enables you to become acquainted with the better Irises at a very nominal investment.
Your planting will eventually be the means of starting an "Iris Enthusiasm" in your locality, which will result in some nice business for your local grower, which, I believe, could not be aroused without my campaign of "Collection Specials".

The collection idea is not new for my organization. It has brought me most satisfactory business in former seasons and many letters of enthusiastic appreciation from satisfied customers. I believe that the present offers compare most favorably with any I have ever made.

Check up the descriptions and values of these collection groups with my Descriptive Iris List and you will readily realize their splendid values.

Yours for added beauty for the Home,

Lee R. Bonnewitz.
Collections for the Beginner

The number after each variety refers to the page of my Descriptive Iris List on which the Iris is described.

Orders will be accepted on all collections in this group up to and including August 20th. Shipments will be made each week, as designated, and will be forwarded express collect. If parcel post delivery is preferred include twenty cents (20c) additional to cover postage and insurance charges. At these special prices, my terms are cash with order.

Shipments Tuesday of each week

SYSTEM COLLECTION "S1"
My "Primer" Group. Nine of the favorite standard varieties in my collection. A color range that is sure to please.

- Alcazar (6) ........................................... $ .35
- Azure (8) ........................................... .50
- Dawn (12) ........................................... .35
- Isoline (18) ........................................... .35
- Ma Mie (24) ........................................... .35
- Mme. Chobaut (23) ................................ 1.00
- Quaker Lady (33) ................................... .35
- Queen of May (33) ................................... .35
- Rhein Nixe (34) ..................................... .35

$3.95

This Collection, express charges collect, for $2.00. This Collection, postpaid and insured, for $2.20.

SYSTEM COLLECTION "S-2"
A dozen popular varieties which will make an interesting group in any garden.

- Albert Victor (6) ........................................... $ .35
- Aurea (8) ........................................... .35
- Clio (11) ........................................... .35
- Her Majesty (17) ..................................... .35
- Kochl (19) ........................................... .35
- Lohengrin (21) ........................................... .35
- Loreley (21) ........................................... .35
- Daisy Hill (12) ........................................... .50
- Drake (13) ........................................... .75
- Miranda (26) ........................................... .75
- Petit Vitry (30) ........................................... .50
- Zouave (41) ........................................... .75

$5.70

This Collection, express charges collect for $3.00. This Collection, postpaid and insured for $3.20.

SYSTEM COLLECTION "S-3"
This might be termed my "Junior High" group. This planting contains some happy surprises for the Iris lover at the first blooming season.

- B. Y. Morrison (10) ..................................... $1.00
- Cecil Minturn (10) .................................... .75
- Diadem (13) ........................................... 1.00
- Flammenschwert (15) ................................ 1.50
- Gold Crest (16) ....................................... .75
- Leverrier (21) .......................................... 1.50
- Pont A. Mousson (32) ................................ 1.00
- Roseway (31) .......................................... .75

$8.25

This Collection, express charges collect, for $4.00. This Collection, postpaid and insured, for $4.20.

SYSTEM COLLECTION "S-4"
My "Graduation" offer for the beginner. A group of some of the world's best. Many awards at Iris exhibits have been won by varieties in this group.

- Anna Farr (7) ........................................... $1.00
- Asia (8) ............................................. 3.00
- Lord of June (21) ..................................... .75
- Mme. de Sevigne (23) ................................ .50
- Prospero (33) ......................................... 1.00
- Seminole (36) .......................................... 1.00
- Souv. de Mme. Gaudichau (37) ..................... 1.50
- White Queen (41) ..................................... 1.00

$9.75

This Collection, express collect, for $5.00. This Collection, postpaid and insured for $5.20.

PEONIES — IRISES — ORIENTAL POPPIES
ND THURSDAY OF EACH WEEK

SYSTEM COLLECTION "S-5"

This Collection offers an exceptional opportunity to become acquainted with a few of the newer Irises.

Balaruc (8) $1.00
Chasseur (10) 3.00
Eclairreur (14) 1.50
Gold Crest (16) 0.75
Menetrier (25) 1.50
Mlle. Schwartz (26) 1.50

$9.25

This Collection, express charges collect for $5.00. This Collection, postpaid and insured for $5.20.

SYSTEM COLLECTION "S-6"

A study of the descriptions will disclose real merit in this group.

Chatelet (11) $2.00
Citronella (11) 6.00
Eckesachs (14) 1.00
Fedora (15) 3.00
Magnifica (24) 1.50
Medrano (25) 1.00
Memory (25) 2.00
Oliver Perthus (29) 1.50
Queen Caterina (33) 1.00

$19.00

This Collection, express charges collect, for $10.00. This Collection, postpaid and insured, for $10.20.

Gems of Quality

These four collections represent the very best of the newer Irises, and any group will make a planting which any advanced Iris student would be proud to have in the garden. Check up the descriptions and visualize, if you can, the treat of beauty and quality which awaits the proud possessor at blooming time.

Shipments Thursday of each week.

SYSTEM COLLECTION "S-7"

Aphrodite (7) $10.00
Citronella (11) 6.00
Evadne (14) 7.50
Maori Princess (20) 4.00
Mary Gibson (50) 10.00
Princess Osra (32) 4.00
Robert W. Wallace (34) 5.00

$46.50

This Collection, express charges collect for $25.00. This Collection, postpaid and insured for $25.20.

SYSTEM COLLECTION "S-9"

Canopus (10) $5.00
Centurion 10.00
Hyperion (18) 10.00
Tenebrae (39) 7.50
Titan 7.50
Yeoman (41) 3.00

$43.00

This Collection, express charges collect for $25.00. This Collection, postpaid and insured, for $25.20.

SYSTEM COLLECTION "S-10"

Dominion and Ten Quality Dominion Seedlings

Bruno (10) $15.00
Cardinal (10) 20.00
Conchobar (11) 20.00
Dominion (13) 7.50
Duke of Bedford (13) 10.00
Gabriel (16) 20.00
Majestic (24) 12.50
Moa (26) 15.00
Romola (34) 20.00
Swazi (38) 18.00
Zulu (42) 12.00

$170.00

This Collection, express charges collect for $100.00. This Collection, postpaid and insured for $100.20.

Van Wert, Ohio
Mother of Pearl (Sturtevant)
Landscape Collections

No flower can give the lover of beauty a greater combination of garden effects than Irises, and they adapt themselves most effectively for landscape work.

Orders will be shipped Monday of each week. Same terms apply as given for other collections.

SYSTEM COLLECTION “S-11”
Average height range 40 to 53 inches.

Anna Farr (7) .................. $1.00
Aurora (8) ...................... 35c
Cluny (11) ..................... 75c
Dream (13) ................... 1.00
Lord of June (21) ....... 75c
Miranda (26) .................. 75c
Pallida Dalmatica (29) .... 35c
Prospero (33) ................. 1.00

$5.95

This Collection, express charges collect for $3.00. This Collection, postpaid and insured for $3.20.

SYSTEM COLLECTION “S-12”
Average height range 18 to 24 inches.

Colonel Candelot (11) ....... $ .50
Dawn (12) ..................... .35
Empire (14) ................... .50
Iris King (18) ............... .35
Opera (29) .................... 1.00
Quaker Lady (33) .......... .35
Rhein Nixe (34) .......... .35
White Queen (41) .......... 1.00

$4.40

This Collection, express charges collect for $2.00. This Collection, postpaid and insured for $2.20.

Mass Planting Offers

For those who are interested in a mass planting of one color, I offer the following special quantity prices:

ARCHEVEQUE regular price 35c
10 roots @ 18c each.
25 roots @ 15c each.

COL. CANDELOT regular price 50c
10 roots @ 20c each.
25 roots @ 18c each.
50 roots @ 15c each.
100 roots @ 14c each.

DALILA regular price 35c
10 roots @ 20c each.
25 roots @ 18c each.
50 roots @ 15c each.
100 roots @ 14c each.

DAWN regular price 35c
10 roots @ 18c each.
25 roots @ 16c each.
50 roots @ 14c each.
100 roots @ 12c each.

ISOLINE regular price 35c
10 roots @ 20c each.
25 roots @ 18c each.
50 roots @ 15c each.

JUNIATA regular price 35c
10 roots @ 18c each.
25 roots @ 15c each.
50 roots @ 12c each.

LA NUIT regular price 50c
10 roots @ 25c each.
25 roots @ 20c each.
50 roots @ 18c each.

LOHENGRIN regular price 35c
10 roots @ 15c each.
25 roots @ 12c each.
50 roots @ 10c each.

MADAME CHOBAUT regular price $1.00
10 roots @ 40c each.
25 roots @ 35c each.
50 roots @ 30c each.

MADAME DE SEVIGNE regular price 50c
10 roots @ 18c each.
25 roots @ 16c each.
50 roots @ 14c each.
100 roots @ 12c each.

MA MIE regular price 35c
10 roots @ 18c each.
25 roots @ 15c each.
50 roots @ 12c each.

LEE R. BONNEWITZ — Van Wert, Ohio